NOVEMBER 27 – DECEMBER 6
CLOSED THANKSGIVING DAY

10 DAYS OF MASSIVE SAVINGS!

BONUS!
SELECTED ITEMS MARKED WITH YELLOW STAR AVAILABLE NOW AT SALE PRICES WHILE SUPPLIES LAST!

CASH & CARRY SALE PRICES
ON ALL FEATURED ITEMS

BOB'S Gun & Tackle Shop
Established 1962

OPEN AT 6 AM BLACK FRIDAY!

Black Friday Blast

STARTS FRIDAY AFTER THANKSGIVING

M&P 9 Shield Plus Carry On Bundle
Includes 9MM With Thumb Safety, Savior Bag and 6 Total Magazines



Reg. $489.99
Sale $449.99
SMI14750
BUNDLE

Shield X RFX11 Bundle
Includes 9MM, RFX11 Optic, Savior Bag and 4 Total Magazines



Reg. $599.99
Sale $549.99
SMI14955
BUNDLE

SIG SAUER
- P365 9MM
- P365 380 ACP
- P320



SAVE $100 OFF ANY MODEL

Traverse
CHRISTENSEN ARMS



Reg. $2,499.99
1 Each Available
Your Choice Sale $1,399.99

- 6.5 Creedmoor 801-10048-00
- 7MM PRC 801-10046-00
- 300 PRC 801-10045-00

CLOTHING & FOOTWEAR INVENTORY REDUCTION SALE
10 to 70% OFF
REGULAR PRICE
ENTIRE DEPARTMENT

ROCKY Men's 1200 Gram Side Zip 5MM Neoprene Boot
Green/RealTree Camo, Size 8-14



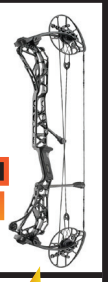
Reg. $149.99 Sale $79.99
ROCRKS0382

Reloading
- Tools
- Primers
- Powder
- Bullets

25% OFF

Hornady · Nosler · CCI · RCBS · HODGDON THE BRAND THAT'S TRUE · AND MANY MORE

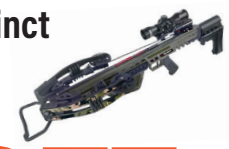
Mathews Arc Series Bows
20% OFF



HOYT ARCHERY AX-3 And RX-10 Bows
20% OFF



All New Killer Instinct Crossbows
25% OFF



RAVIN V400
Predator Camo



Reg. $1,199.99
Sale $999.99
RAVR111

NAP NEW ARCHERY PRODUCTS
- Spitfire
- Killzone
- Deepcut
- Thunderhead
- DKX

25% OFF

Victory ARCHERY Arrows & Crossbow Bolts
25% OFF



WINCHESTER 9MM 115 GR FMJ
Range Pack 300 Rounds With Plastic Ammo Can



Sale $99.99

ARSENAL Cloud Flexx Saddle With Pouches



Reg. $219.99
Sale $129.99
ARS1002

ARSENAL Excursion Saddle Hunter's Pack
Choice Of Olive Or Stone



Reg. $169.99
Sale $99.99
ARS2010

SPECIAL VORTEX BRAND-WIDE SALE
Save 20%
BLACK FRIDAY THROUGH CYBER MONDAY ONLY

FREE VORTEX HAT WITH OPTICS PURCHASE
While Supplies Last. 10% Off After Cyber Monday

Triumph HD850 Laser Rangefinder



Reg. $99.99
Sale $79.99
VORLRF-TRI850

Triumph HD 3-9x40MM



Reg. $99.99 Sale $79.99
VORTRI-3901

SIGHT MARK Mini Shot Micro Reflex
(RSMC)



Reg. $149.99
Sale $79.99
SIGSM26049

Firefield Rapidstrike 1-4x24 Tactical Scope
With Cantilever Mounts and Mini Reflex Sight



Reg. $149.99
Sale $99.99
FFB071K

BOB'S Gun & Tackle Shop
Established 1962

2208 W. M-43 Hwy Hastings, MI 49058
269-945-4106
(2 miles West of Hastings on M-37 & M-43)

Prices effective through December 6, 2026. All items listed subject to prior sale and are limited to quantity on hand. Not responsible for printing errors. All discounts are off regular selling price unless otherwise noted. Some items may be different than pictured.

#9 Gun Bore Cleaner

Reg. $14.99
Sale $4.99
HOP916GL



All-In-One Gun Cleaning Kit



- 6 Solid Brass Rods
- 11 Brass Wire Brushes
- 6 Mops, 3 Slotted Ends
- And More

Reg. $49.99 **Sale $29.99**
RID10325

Stealth Cam Fusion Max 2.0

With Solar Panel



MSRP $199.99
Sale $69.99
GSMSTC-FXWTX2SOLP

Edge 2 Cellular Trail Camera

Reg. $149.99
Sale $79.99
MOUMMC-14124

2 Pack Kit
Includes 3 Month onX Hunt Elite Membership!



Universal Gun Cleaning Kit With Metal Tin

Reg. $29.99
Sale $17.99
HOPHUTKB



50 Caliber Metal Ammo Cans

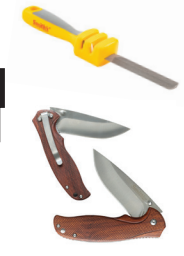
Reg. $23.99
Sale $19.99
10153, 10155



Knives - Sharpeners - Utility Tools

30% OFF YOUR CHOICE





Bullseye 8" Throwing Knives



Reg. $34.99
Sale $19.99
BTISWTK8BCP

30 Caliber Plastic Ammo Cans

OD Green

Reg. $7.99
Sale $5.99
10120



6-Stone Precision Knife Sharpening System

Reg. $49.99
Sale $34.99
51321



Electronic Fish Finders



20% OFF

Turquoise & Sapphire 8" Pistol Case

80% OFF

Reg. $14.99
Sale $2.99
ALL93-8A



BakTrak NuBuck Aspen Gray Rifle Sling

With Swivels

Reg. $46.99
Sale $19.99
ALL8357



Wildguide

3-Pc Field Dressing Kit

Reg. $39.99
Sale $29.99
WIL166107 WG-10C



Primal Scalpel Knife



Reg. $49.99 **Sale $25.99**
BRO3220431

Specialist Double Pistol Bag

Reg. $29.99
Your Choice
$17.99
HC-DGSSPORT-WS



- Black
- Gray
- Red
- Teal
- Tan

Extreme Duty AR Mag

30 Round, Black



Reg. $13.99 **Sale $5.99**
MFTEXDPM556-BL

Extreme Duty AR Mag

30 Round, Translucent

- Clear
- Red
- Teal
- Yellow
- Smoke



Reg. $19.99
Your Choice
$9.99

Marlin Lever Action BB Gun



Reg. $39.99 **Sale $29.99**
UMB2251700

8 Gun Cabinet With Key Lock



3-Point Locking Mechanism, One Fixed Shelf and Three Heavy Duty PVC Coated Handgun Racks, Neoprene Floor Mat

Reg. $220.99 **Sale $169.99**
HOR95092

Rapid Safe Night Guard

Reg. $279.99
Sale $189.99
HOR98215



5 Gallon Logo Bucket

Built-In Rope Handle

Reg. $24.99
Sale $9.99



VX3 HD



- 3.5-10x40 Reg. $599.99 **Sale $499.99** #180617
- 3.5-10x50 Reg. $699.99 **Sale $599.99** #180618
- 4.5-14x50 Reg. $699.99 **Sale $599.99** #180619
- 4.5-14x50 Reg. $799.99 **Sale $699.99** #180622

STOP IN FOR BEST DEAL

10 Lb. Bucket Pack

Includes 10-1Lb. Targets



Reg. $79.99
Sale $49.99
SONSBT0110P

2 Lb. 11-Pack



Reg. $129.99
Sale $99.99
SONSBT0211P

Bushnell R3 Rifle Scopes

- 3-9x40
- 6-18x50



Reg. $149.99
Sale $89.99

Leupold FREE Leupold Hat

WITH LEUPOLD OPTICS PURCHASE
While Supplies Last

SE 48 Single Rifle Case



Reg. $29.99 **Sale $19.99**
PMC1010475

EZ Aim Cardboard Targets

- Shooting Gallery #15734
- Sight Grid Target #15735
- Coyote #15731
- IPSC CB-T #115669
- IPSC IDPA #15684

Reg. $6.99
Sale $4.99
Or 3/$12.00

Razor Slim Electronic Muffs

- FDE
- Pink/Black
- Battle Brown
- Black



Reg. $69.99
Sale $49.99

Outlook 270 EVO Max



Reg. $129.99
Sale $99.99
MUD-OLEVOMX

Youth Bow Case

SPECIAL PURCHASE



Reg. $38.99 **Sale $9.99**
ALL6097A

Spindle Compound Case



Reg. $59.99
Sale $29.99
ALL6089

Brite Trail LED Cap Light



BTC-1

Reg. $7.99
Sale 3/$10.00
Or $5.99 Each

Guardian Saddle Kit



Reg. $179.99
Sale $99.99
HUNGUARD

Lead Sled Solo 2



Reg. $99.99
Sale $69.99
CAL1217423

Lead Sled DFT3



Reg. $259.99
Sale $149.99
CAL1217425

Steel Targets



15% OFF

4 On The Floor Blind Chair



Reg. $65.99
Sale $29.99
BOG1117129

FPC 10MM
With Threaded Barrel



Reg. $674.99
Sale $599.99
SMI14167

M&P 9 Compact 9MM
No Thumb Safety, Optics Ready

Reg. $659.99
Sale $499.99
SMI13143



TIPPMANN ARMS M4-22 Pro Tactical Rifle 22 LR
Package Includes Padded Range Case, 2-25 Round Mags and Flip-Up Sights

Reg. $549.99
Sale $499.99
TIPA101361



RAVIN R26X
Black



Reg. $1,999.99
Stop In For Special Black Friday Sale Pricing
RAVR027

FREE WITH PURCHASE
- $94.99 Value 3-Pack Lighted Arrows R133
- $74.99 Value Ravin Broadheads R101
- $29.99 Value Black Sling With Swivels

FPC 22 LR
16" Barrel, 25 Round Magazine



Reg. $529.99
Sale $459.99
SMI14171

Bodyguard 2.0 380 ACP
With or Without Thumb Safety

Reg. $429.99
Sale $399.99
SMI13926 SMI13927



RUGER LC Carbine 5.7x28
Side Folding Stock, 16.25" Threaded Barrel



Reg. $874.99
Sale $699.99
STU19300

RAVIN R29X
Black



Reg. $2,299.99
Stop In For Special Black Friday Sale Pricing
RAVR040

FREE WITH PURCHASE
- $94.99 Value 3-Pack Lighted Arrows R133
- $74.99 Value Ravin Broadheads R101
- $29.99 Value Black Sling With Swivels

Smith & Wesson

M&P 10 308 Win



Reg. $1,259.99
Sale $939.99
SMI11532

PC Shield X 9MM
With or Without Thumb Safety, 3.6" Barrel



Reg. $649.99
Sale $599.99
SMI14269, SMI14270

DANIEL DEFENSE DDH9 9MM Semi Auto Pistol

SAVE $500

Reg. $1,299.99
Sale $799.99
DDE1012226



BARNETT Wildcat Ultralite DC



Reg. $359.99
Sale $299.99
BARBAR78270

M&P 15 Sport II 5.56MM With Optic



Reg. $859.99 Sale $679.99
SMI12936

Model 617 22 LR
4" or 6" Barrel



Reg. $1,019.99
Sale $899.99
SMI160578, SMI160584

KIMBER Micro 9 9MM
Rosewood RTC or 2-Tone Rosewood RTC

Reg. $649.99
Your Choice $579.99
KIM3300253, KIM3300257



MOSSBERG Model 500 Field 12 GA
28" Vent Rib Barrel, 3" Chamber, Woodland Camo Stock



Reg. $489.99 Sale $429.99
OFM56425

MORE GREAT S&W DEALS!

	ITEM #	REG.	SALE
686 Plus 2.5" 357 Mag	SMI164192	$1,039.99	$949.99
686 Plus 4" 357 Mag	SMI164194	$1,039.99	$949.99
629 Stainless 4" 44 Mag	SMI163603	$1,139.99	$1,049.99
629 Classic SS 5" 44 Mag	SMI163636	$1,199.99	$1,099.99
329 PD Airlite SC 44 Mag	SMI163414	$1,399.99	$1,099.99
629 Stealth Hunter Black 44 Mag	SMI170373	$1,979.99	$1,699.99

HENRY 360 Buckhammer Lever Action
Blued Barrel With Walnut Stock



Reg. $1,139.99 Sale $949.99
HENH024-360BH

SPRINGFIELD ARMORY Saint 5.56 Nato
16" Barrel With M-Lok or B-5



Reg. $999.99 Your Choice $799.99
SPRST916556B-B5, SPRST916556BM

M&P 22 Magnum



Reg. $649.99
Sale $559.99
SMI13433

SAVAGE ARMS RASCAL 22 LR
Bolt Action, Youth Stock, Synthetic Stock



CHOICE OF
- Black
- Purple
- Green
- Pink (LH)
- Yellow
- Black (LH)

Reg. $154.99
Your Choice $149.99

SAVAGE ARMS Revel Classic Lever Action 22 LR



Reg. $424.99 Sale $389.99
SAV46000

SAVAGE ARMS 110 Apex Storm 350 Legend



Reg. $809.99 Sale $649.99
SAV57537

XDM Elite 9MM
Includes 2 Magazines



Reg. $652.99
Sale $399.99
SPRXDME9389CBHCOSP

RUGER 10/22 Package Deal



- 22LR Black Synthetic Stock
- Weaver 3-9x Scope With Rings
- Bulldog Soft Case
- Black Sling

Reg. $397.97
Sale $329.99
STU32002

HAMMERLI Force B1 22 LR
Includes 22 LR Barrel Only

Bolt Action Rifle With Quick Change Barrel Feature
22 LR Wood or Synthetic Stock



MSRP $649.99
Your Choice $349.99
5800100, 5800000

WEAVER 3-9x40MM Scope With Rings



Reg. $59.99
Sale $39.99
WEA849900

WINCHESTER Power Point 308 Win 150 GR



Reg. $34.99
Sale $21.99
OLIX3085

WINCHESTER Super Target 100 Round Value Pack



- 12 GA 1 OZ #8 #TRGTL128VP
- 12 GA 1-1/8 OZ #7.5 #TRGT127VP
- 20 GA 7/8 OZ #8 #TRGT208VP

Reg. $47.99 Your Choice $39.99

FEDERAL PREMIUM AMMUNITION Top Gun Target Loads
- 12 GA 1-1/8 OZ #7.5
- 20 GA 7/8 OZ #7.5

Reg. $129.90
Sale $89.90
*No mixed cases for discount



Case of 250

WINCHESTER Deer Season XP 350 Legend



Reg. $31.99
Sale $24.99
OLIX350DS

WINCHESTER Deer Season XP 450 Bushmaster 250 GR



Reg. $65.99
Sale $39.99
OLIX450DS

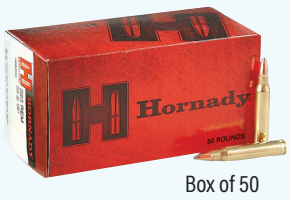
HORNADY American Whitetail 400 Legend 210 GR

Reg. $36.99
Sale $24.99
HOR82461



HORNADY 223 Rem SP 55 GR

Reg. $38.99
Sale $34.99
HOR80255



Box of 50

WINCHESTER 5.56MM 62 GR FMJ
1,000 Round Bulk Pack



Reg. $599.99
Sale $549.99
ZWM8551000

WINCHESTER Target Pack 22LR 36 GR
Hollow Point, Copper Plated



Reg. $39.99
Sale $33.99
USA22LR500

HORNADY 5.56 55 GR FMJ
150 Rounds In Plastic Ammo Box



Reg. $94.99
Sale $87.99
HORFR602

HORNADY Frontier 5.56 MM 55 GR FMJ



Reg. $349.99
Sale $249.99
FR200

Case of 500

CLOTHING & FOOTWEAR

INVENTORY REDUCTION Sale

10 to 70% OFF

REGULAR PRICES

ENTIRE DEPARTMENT

Some Sizes & Colors May Be Sold Out - Hurry In For Best Selection

---

Browning - SPG

25% TO 40% OFF

REGULAR PRICE

- Apparel
- Hats
- Gloves
- Belts
- Wallets



Men's Carter 2.0 Hoodie



Reg. $39.99
Sale $23.99
SPGA0005795

Men's Taylor Hoodie



Reg. $29.99
Sale $17.99
SPGA0006048

Leather Slug Belt

Brown-Black



Reg. $29.99
Sale $17.99
SPGA0001237

Western Front Pocket Brown Wallet



Reg. $19.99
Sale $11.99
SPGB0000254

Men's Merino Wool Pullover



Reg. $99.99
Sale $59.99
Ovix Camo, Sizes XL & 2XL
BRO301-25534

Men's Typical Whitetail Short Sleeve Tee Shirt



Reg. $24.99
Sale $18.74
BRO501009

Men's Softshell Jacket



Reg. $79.99
Sale $59.99
Ovix Camo, Sizes L & XL
BRO304-07334

Men's Upland Jacket



Reg. $149.99
Sale $112.49
Tan/Blaze Orange
BRO304-11932

BERNE® WORKWEAR 1915

Men's - Youth's
ALL HUNTING APPAREL

30% OFF

REGULAR PRICE

Men's Sherpa Lined Insulated Jacket

EXTRA SPECIAL DEAL!



Reg. $79.99
Sale $39.99
Sizes M to 3x / Talls L, XL, 2X
BERHJ57BB
SAVE 50%

All BLOCKER OUTDOORS

70% OFF

REGULAR PRICE

Men's Shield Verse Pant



Reg. $119.99
Sale $36.00
Sizes 36, 40, 42

Cap & Glove Combo



Reg. $24.99
Sale $7.50
RealTree Edge Camo, Sizes M/L & XL/2X, BLO2310960

RIVERS WEST® CASCADE MOUNTAINS 1989



ALL RIVERS WEST
40% OFF
REGULAR PRICE
Men's - Youth's
Hunting Apparel & Rainwear

SCENTLOK TECHNOLOGIES

30% OFF
REGULAR PRICE





SELECTED
Men's - Women's Carbon Alloy Scent Control Hunting Apparel and Accessories

---

Men's & Women's Casual Apparel

Stillwater Supply Co.

50% - 60% - 70%
OFF REGULAR PRICE

Men's Perry Dobby Button Front Shirt

SAVE 70%



Reg. $73.99
Sale $22.20
Sizes M to 2X, STIP1039

Women's Everglades Hooded Long Sleeve Pullover

SAVE 60%



Reg. $43.99
Sale $17.60
Assorted Colors, STIS000113L

Men's Boston 1/4 Zip Sweater

SAVE 50%



Reg. $53.99
Sale $27.00
Sizes M to 2X, STIS000528M

All DSG Outerwear

WOMEN'S RTE HUNTING APPAREL
25% to 45% OFF
REGULAR PRICE
2026 FOOTWEAR 15% OFF

Reversible Puffer Jacket



Reg. $189.99
Sale $104.49
RTE/Stone, DSG511

400 Gram Neoprene Knee Boot



Reg. $229.99
Sale $126.49
RealTree Camo sizes 7, 8, 9, 11
DSG992

Men's Wildcat 1000 Gram Waterproof Lace Up Boot



Reg. $139.99
Sale $99.99
RT-APX Camo, ROCRKS715SI

OVER 45% OFF

ROCKY Legendary Outdoor Gear

Men's 1200 Gram Side Zip 5MM Neoprene Boot



Reg. $149.99
Sale $79.99
Green/RealTree Camo, Size 8-14, ROCRKS0382

Men's Wildcat 200 Gram Waterproof Lace Up Boot



Reg. $129.99
Sale $89.99
Brown, ROCRKS716SI

Men's 1000 Gram Alpha Burly Side Zip Neoprene Boot



Reg. $219.99
Sale $159.99
RTE Camo, LAC376030

LACROSSE® ESTABLISHED 1897

1600 Gram Alpha Burly Pro Neoprene Knee Boot



Reg. $219.99
Sale $159.99
Men's LAC376032, Women's LAC376031

Women's 1200 Gram Alpha Agility Neoprene Knee Boot



Reg. $179.99
Sale $129.99
Brown, Sizes 7, 8, 9, 10

Woolly Dry Goods

40% OFF
REGULAR PRICE



- Men's Wool, Flannel and Chamois Shirts
- Men's 1/4 Zip Pullover
- Wool Blanket

Terramar®

Long Johns & Socks



40% TO 46% OFF
Men's - Women's - Youth's

KING'S CAMO



25% to 40% OFF
REGULAR PRICE
Men's - Youth's - Infant's



CAROLINA HOSIERY SINCE 1947 MADE IN USA

Socks 40% OFF
REGULAR PRICE



First Lite · Under Armour · Danner · Stormy Kromer
WigWam · Fox River · Dakota Grizzly · Keen · Northside
Bob's Lake Shirts · Kenetrex · 5.11 · Baffin · Drake · 2Undr
Ranger · XtraTuff · Muck · Arctic Shield · Mobile Warming
Keren Hart · Cold Pruf · Indera Mills · Gamehide

STOP IN FOR MORE GREAT DEALS

WFS World Famous Sports

Men's - Women's - Youth's
Hunting & Casual Apparel
30% to 50% OFF
REGULAR PRICE

4 MM Rubber Knee Boots
Reg. $35.99 Sale $59.99



manzella® the glove company



Gloves



Huntworth®
30% OFF
REGULAR PRICE